



Maeve O'Boyle / Toy Town Records signs a sponsorship deal with AVA Media at the Bristol Sound and Vision Show. AVA Media also release three new Digital Amplifiers, including the awaited 'Precision'.

NEWS: Manchester, England -20nd February 2013, for immediate release

This weekend AVA Media will be unveiling new products based around the critically acclaimed Maestro-50, offering a choice and range for AVA Media's True Digital Amplifiers. This will include the Maestro-50M (mobile / marine version), Maestro-50S (amplifying your SONOS) and the extraordinary 150W per channel Maestro-150P, the 'Precision'! As well as this exciting news, AVA Media will also be unveiling the recent agreement with the outrageously talented singer/songwriter Maeve O'Boyle who along with her producers at 'Toy Town Records' have asked to endorse the Maestro-50. Like Maeve, the Maestro offers unbelievable sound quality when it comes to listening for 'that' note and as audiophiles have said for years, it's the music that talks!

Maeve will be singing her successful 'Brothers in Arms' track in the AVA Media Listening Room (Rm320) at which point we will be recording the track live and then playing it back through the Maestro-50 to give the audience a taste of the quality you can expect from an AVA Media True Digital Amplifiers. We are also proud to advise that 100% of the profit made from the 'Brothers in Arms' single will be going to a deserving British military charity, [Combat Stress](#).

"Maeve must be one of very few artists that have been asked to perform by both The Vatican and The Whitehouse. During the Pope's UK visit Maeve played for the Pope and an audience of 100,000. After watching Maeve perform her beautiful song, 'Brothers in Arms' on a YouTube video, The Whitehouse invited Maeve to play a two hour set, which she did in 2012. Now she's singing live at the Bristol show for AVA Media and we hope to be able to give our audience something to remember!"

Note - Maeve will be available for signing autographs by appointment, please approach an AVA Media staff member for more details.

Media contact

Need more information, high resolution pictures or a review sample? Please contact:

Martin Smallshaw
AVA Media
martin@ava-media.com
+44 (0) 161 402 3264

Gordon McNeil
ToyTownRecords
www.toytownrecords.com

About AVA Media

AVA Media is a UK company located in Manchester, where it designs, builds and supports its products from a brand new base on Trafford Park.

The AVA Media team has more than 30 years' expertise in mechanical, thermal and electronics design and manufacture.

Having its own design, manufacturing and testing facilities gives AVA Media complete line of accountability - ensuring the very best products are always delivered to its customers around the world.

AVA Media's design team works on projects in the transport, medical, broadcast, telecoms and IT markets as well as AV / data servers. With this background, customers can be assured that their purchases are of the highest quality.

AVA Media products are stocked in a range of leading retailers around the world: see AVA-MEDIA.COM for dealer and distribution information.

About ToyTownRecords

Started in 2012 by producer/musician Gordon McNeil, the labels first signing were new comer Ryan MacDowell and the highly regarded Maeve O'Boyle

See <http://www.toytownrecords.com>